

Sarah Drummond

Executive Leader · Commercial Growth · Strategic Partnerships

sarah@sarahdrummond.co

sarahdrummond.co

Edinburgh · London · Global

Combining creative instinct with calm leadership at the intersection of people, storytelling and business growth.

01 PROFILE

Sarah Drummond is a senior executive leader with more than 30 years building creative businesses, growing teams and delivering commercial growth across international markets.

Over 13 years at LS Productions, Sarah helped transform a Scotland-based production service into a globally recognised content and production partner — scaling the team, opening new markets, deepening relationships with global brands and agencies, and leading the business through significant periods of growth and change.

Her experience spans the full arc of building a creative company: shaping culture, leading senior teams, navigating founder-led environments, opening international revenue streams and steering the organisation through transformation. In 2022 she helped spearhead the move into original content with the launch of LS Films.

Known for a calm leadership style and strong commercial instinct, Sarah is equally comfortable in the boardroom, with a global client, or on the ground with a production team.

Alongside her commercial work, Sarah remains passionate about widening access into the creative industries — an interest rooted in earlier work teaching filmmaking in care settings and youth prisons, and one that continues to shape her approach to leadership today.

Sarah is currently open to senior executive leadership roles, board and non-executive opportunities, and a small number of advisory, fractional and strategic partnership engagements.

02 HOW I CAN HELP

Commercial Growth

Working with founders and leadership teams to unlock the next stage of revenue, market position and international reach.

Strategic Partnerships

Opening doors into global brands, agencies and production networks built over three decades of trusted relationships.

Fractional Leadership

Stepping in as a senior operator during periods of growth, transition or change, without the weight of a full-time hire.

Executive Advisory

A calm, experienced sounding board for MDs, founders and boards navigating scale, leadership and creative business decisions.

03 AREAS OF EXPERTISE

International Production · Creative Leadership · Business Growth · Executive Production · Global Partnerships · Team & Culture Development · Content Strategy · Organisational Scaling · Brand & Agency Relations · Commercial Operations · Transformation Leadership · Founder-Led Businesses · Executive Advisory

04 CURRENTLY OPEN TO

Executive Leadership

Senior executive and MD-level roles in growth-stage creative businesses.

Board & Non-Executive

Chair, NED and senior independent roles.

Advisory

Founders and leadership teams navigating scale and transformation.

Fractional & Strategic Partnership

Senior operator support without a full-time hire.

Sarah *Drummond*

Executive Leader · Commercial Growth · Strategic Partnerships

sarah@sarahdrummond.co

sarahdrummond.co

Career · Recognition · Affiliations

05 CAREER JOURNEY

2013 TO JUNE 2026

Managing Director & Executive Producer

LS Productions

Started as Senior Producer and progressed through senior leadership roles, Head of Production, Executive Producer, then MD & EP, helping scale a Scotland-based production service into an internationally recognised production and content partner. Launched LS Films in 2022, moving the company into original content. Contributed to inclusion within the FEBE Growth 100 and The Sunday Times fastest growing businesses (2023).

2011 TO 2013

Independent Producer & Creative Consultant

Independent

A career-defining creative period. Produced the BAFTA award-winning film work that earned the New Talent BAFTA Award, alongside a further BAFTA nomination for Colours. Worked independently across commercial and creative productions, expanding industry relationships and broadening experience across agencies, brands and production partners internationally.

2002 TO 2011

Producer

Plum Films

Produced work across commercials, television and film, managing productions from development through to delivery while building relationships with agencies, directors and clients across the UK production industry.

1996 TO 2002

Facilities Manager / Operations Manager

Picardy Media Group

Began on reception and progressed to Facilities Manager and Operations Manager, building strong operational and organisational foundations early in her career — the groundwork for three decades of creative industry leadership.

06 RECOGNITION & AFFILIATIONS

★ The Sunday Times 100

Leadership contributor to LS Productions' inclusion on The Sunday Times 100 list of the UK's fastest growing private companies (2023).

★ BAFTA Scotland New Talent Award — Winner

Producer category. One of the most prestigious honours in the Scottish screen industry, recognising outstanding contribution to film and television.

★ BAFTA Scotland Best Short Film — Nomination

Producer of Colours, directed by Graham Fitzpatrick — devised with inmates at the UK's largest young offenders' institution.

★ Chair — Screen Education Edinburgh

Board Chair developing filmmakers, with a focus on opening the industry to underrepresented talent and working-class communities.

★ FEBE Growth 100

Leadership contributor to LS Productions' ranking at #5 on the FEBE Growth 100 — Britain's fastest-growing founder-led private companies.

★ BAFTA Scotland Best Short Film — Winner

Producer of Tumshie McFadgen's Bid for Ultimate Bliss, directed by Simon Hynd.

★ Member — Vistage UK

Part of the world's largest CEO peer-advisory organisation.

★ LBB Bossing It Series

Featured by Little Black Book on what it takes to lead in today's creative industries — reflecting on 30 years of building, learning, and leading.

Open to executive, board, advisory and fractional conversations.

sarah@sarahdrummond.co · sarahdrummond.co · Edinburgh · London · Global